

Stay Adventurous

A Mindset for Travel, A Mindset for Life



Craig S Zabransky

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A Mindset for Travel; A Mindset for Life

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StayAdventurous.com // craig@StayAdventurous.com

I have traveled through **50 countries and 45 states** as a backpacker, management consultant, and now as freelance writer and photographer. I write tales of travel and adventure to inspire others to take and make adventure in their life. Join me and my readership and make “stay adventurous” your mindset for travel, your mindset for life.



2013 Bloggies
Photography
Finalist



2012 TBU
Best Adventure
Travel Blog Finalist

Statistics for StayAdventurous.com:

- Started in 2010, the site has ~700 posts and ~4,500 comments
- Unique Visits ~3,500; Page Views per month 5,500 + (Google analytics)
- Top 25 Adventure Blog to follow in 2015 (Flipkey); Finalist for 2013 Bloggies Best Photography; : 2012 TBU Best Adventure Blog;
- Staying Adventurous Podcast has over 2,000 downloads, and starting its second year in 2016.

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I am active across multiple social media platforms with my Stay Adventurous brand.



Twitter @StayAdventurous - 11,000+ Followers

- Creator of #SunsetSunday; #MexChat, and #Africhat

- <https://twitter.com/StayAdventurous>

- **Facebook – 1,150+ fans**

- facebook.com/StayAdventurous

- **Instagram @StayAdventurous – 1,250+ followers**

- <https://www.instagram.com/stayadventurous/>

- **Google+ CraigZabransky- In 1,400+ people's circles**

- **Vine @StayAdventurous – 350+ followers**

- <https://vine.co/u/929820648325398528>

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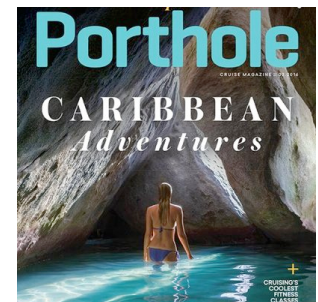
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Freelance Outlets

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In addition to my blog and travel site, I also been featured as a travel writer, photographer in the following.



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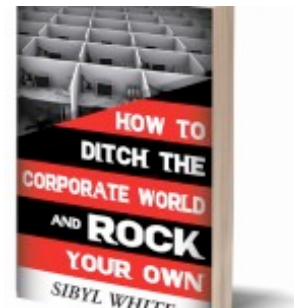
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In addition to my travel site and my freelance reach, I've also appeared on / in the following as a travel expert, discuss my career and speak to audiences.

Media Appearance



Media Appearances & Speaking

Speaking

New York Times Travel Show



Meet, Plan, Go



New York Travel Festival



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In 2016, Stay Adventurous will continue to grow its reach and influence.



Podcast

- 11 episodes in 2015, 15 episodes slated for 2016
- <http://stayadventurous.libsyn.com/podcast>

Stay AdvenTOURs

- Successful first tour in 2015; two tours slated for 2016
- <http://www.stayadventurous.com/stay-adventours-mexico-city/>



Sunset Calendar

- The 3rd annual Sunset Sunday Calendar released for 2016
- <http://www.stayadventurous.com/sunset-sunday-calendar/>



E-Newsletter

- 6-8 letters a year
- Continue to grow the newsletter to 2,000 subscribers